



FARM MARKETING SESSION POLICIES

THIS MARKETING SESSION IS DESIGNED FOR THE PROMOTION OF RURAL AND AGRICULTURAL PROPERTIES TO INCLUDE SUBTYPES, FARM, RESIDENTIAL ACREAGE AND ACREAGE WITH IMPROVEMENTS.

1. The Farm Marketing Sessions to be held on the first Tuesday of each month at 9:00 a.m. in the Education Training room of the Ocala/Marion County Association of REALTORS®. Any changes for the purposes of holidays, etc. shall be on Member Portal, MLS Message Board and e-mail communication.
2. Anyone attending the meeting must be a REALTOR® and MLS and/or Strategic Business Partner member. All members shall observe the Code of Ethics on the National Association of REALTORS®
3. All listing belong to the Broker, not the agent.
4. Only licensed REALTORS® are to speak regarding properties at the Marketing Sessions. Non-licensed people may not speak at the meetings concerning properties.
5. No one under 18 years of age allowed at any marketing session.
6. Properties only in the MLS system may be presented verbally or by flyer (please include MLS # on all flyers).
7. If there is no representative at the market session to present the information on the property, the property will be “scratched”.
8. Properties may be presented at any and all marketing session as many times as agent and owner desire.
9. A time limit of approximately **three minutes** to speak on property at a marketing session.
10. Be courteous to your fellow REALTORS®; be attentive and refrain from talking while properties are being presented.
11. Any inducement to preview homes must be offered equally to ALL.
12. Deadline to submit your properties to Kay Osborn, kay@omcar.com, will be the Friday prior to each marketing session.
13. Please silence your cell phones as a courtesy to other members.

Please feel free to contact the Association with any questions (352) 629-2415