



## **BUILDER - REALTOR® COOPERATION GUIDELINES**

Marion County Building Industry Association of Marion County, (MCBIA) and Ocala-Marion County Association of Realtors (OMCAR), Ocala, Florida

- 1. The subscribing Builder Members (Builder) of the Marion County Building Industry Association of Marion County, (MCBIA) and the REALTORS® of the Ocala-Marion County Association of Realtors® (OMCAR) agree to the following guidelines in an effort to ensure successful working relationships in connection with the purchase and sale of new construction properties. It is important to identify whether and when potential buyers are under contract with a cooperating REALTOR® for agency representation or non-agency services. In order to determine how buyers come to the Builder, MCBIA and OMCAR, REALTOR® members agree to use the registration process. Buyers will be registered on their first visit to the Model Home, Open House, Sales Center or Builder's office, or at the first meeting if at an alternate location. REALTORS® shall accompany the buyer on the first visit and register him/her with the Builder in person. If it is not possible for the REALTOR® to be present at the buyer's first visit, the REALTOR® shall make alternate arrangements acceptable to the Builder and the REALTOR® prior to the buyer's visit. MCBIA and OMCAR acknowledge that because of their unique nature, alternatives to the above-described registration process may be necessary during the annual MCBIA Spring Parade of Homes and the annual MCBIA Fall Showcase events.
- 2. If the buyer is not accompanied by a REALTOR®, the Builder or Builder's sales representative or agent must inquire on the buyer's first visit if the buyer has an exclusive contract for representation or non-agency services with a real estate licensee, or whether the buyer has viewed the Builder's property previously with a real estate licensee.
- 3. It is the responsibility of the REALTOR® to ensure that their client(s) and customer(s) are registered with the Builder and to extend registration of buyers upon expiration of the registration period. If no Purchase Agreement is signed before expiration of a buyer's registration, the Buyer Registration Form & Commission Agreement shall be void unless extended.
- 4. A Buyer Registration Form & Commission Agreement may, at the Builder's option, be rejected if within the last sixty (60) days the buyer was registered with the Builder by another REALTOR®, or the buyer visited the Model Home, Open House, Sales Center or Builder's office on their own without notice from a REALTOR® or without prior alternate arrangements being made.
- 5. The cooperating REALTOR® may help and provide information and support to the Buyer throughout the process of design, financial arrangements, construction and pre-closing.
- 6. The cooperating REALTOR®'s commission will be as indicated on the Buyer Registration Form & Commission Agreement. The commission will be paid to the properly registered Broker upon successful closing. The commission check will be mailed to the Broker's office within three business days of the successful closing.
- 7. Any dispute arising from these guidelines shall be resolved by the Broker of the cooperating REALTOR® and the Builder's Broker involved and not by the agent(s), client(s) or customer(s). Any dispute over entitlement to the cooperating commission shall be resolved by submitting the dispute to an Arbitration Hearing Panel of the OMCAR to be decided using the current REALTOR® Guidelines for Procuring Cause. The existence and/or validity of any Buyer Registration Form & Commission Agreement shall be one factor to be considered by the Arbitration Hearing Panel, but shall not be the sole determining factor of entitlement to a commission or any portion thereof. Arbitration Hearing Panels that hear and determine disputes involving these Cooperation Guidelines shall include at least one MCBIA member and one or more REALTOR®s designated for purposes of commission dispute arbitrations as new construction specialists.
- 8. The Builder agrees that the same price will be quoted to buyers whether a home is sold by the Builder or Broker during the term of the commission agreement and, with respect to the Broker's clients or customers, for a period of sixty (60) days thereafter.
- 9. The Builder's Sales Representative is trained to sell new construction and may:
  - \* Show buyers the Builder's homes and lots, answer all questions, and communicate with the buyer's REALTOR®, but communication directly with the buyer shall involve the cooperating REALTOR® unless the buyer and REALTOR® request or agree otherwise.
  - \* Request that the contract be written on the Builder's forms, prepare change orders, discuss and facilitate financial programs and commitments.

All parties are voluntarily signing this form (see page two) and hereby acknowledge receipt of a copy of this document and agree to abide by its terms. Any exceptions must be made in writing and signed by the parties.

(11/2017) Page 1 of 2



## BUYER REGISTRATION FORM & COMMISSION AGREEMENT OCALA/MARION COUNTY Marion County Ruilding Industry Association of Real County Marion County Ruilding Industry Association (Marion County Industry Association (Marion County Industry Indu



DATE:

Marion County Building Industry Association of Marion County, (MCBIA) and Ocala-Marion County Association of Realtors® (OMCAR), Ocala, Florida

BUYER(S):	NAME:ADDRESS:		
	OFFICE PHONE:	CELL PHONE:	
BROKER/AGENT:	NAME:		
	REAL ESTATE CO.:		
			ZIP:
		CELL PHONE:	
LOCATION:	Property or Subdivision covered by this Commission Agreement:		
	1		
	2		
COMMISSION:			house sale price of \$ e price of \$
	Δ 1 Ιαί 1 σο σι φ		σ piloo σι φ
Builder whose name	e appears below and that all		EALTOR® is registering him/her with the cy disclosures and representation or non
submit the dispute			ove, the Builder and REALTOR® agree to ICAR to be decided based upon curren
REALTOR® for up	to sixty (60) additional days	s. It is the responsibility of the	s extended in writing by the cooperating e cooperating REALTOR® to extend the MCBIA and the OMCAR shall apply.
they have reviewed t	the Builder-REALTOR® Coo	peration Guidelines endorsed b	erating REALTOR®/Broker represent that by the MCBIA and the OMCAR.
COOPERATING REAL	_TOR®:	Signature	
		Signature	_
BUILDER:	COMPANY NAME:		_ STATE LICENSE #:
	ADDRESS: STATE: ZIP:		
		CELL PHONE:	
BUILDER'S REPRESE	ENTATIVE:		

Signature Page 2 of 2