





# Real Solutions for the Real Estate Industry



# The smart choice to empower your business

Since 1991, ziplogix<sup>™</sup> has been delivering software and web applications that significantly improve and enhance the productivity and efficiency of real estate professionals across the country. As the leader in electronic real estate forms and transaction management systems, we were the first to provide real estate forms electronically. We continue to expand our product offering to provide innovative, integrated productivity solutions.

## Association Partnerships

zipLogix<sup>TM</sup> works closely with local and state Associations to ensure propriety forms are available for members through our products. We also provide a full range of licensing and partnership opportunities as well as complete marketing and sales support.

### **Broker Services**

Brokers find our products an excellent value because they provide flexibility and enhance efficiency. Custom form libraries are available for Brokers who select to include custom forms, business names or logos to their own electronic forms library. ziplogix<sup>TM</sup>'s Broker Development Kit lets brokers integrate zipForm® into existing software and backend office systems. And with a variety of licensing options, brokers can always provide their agents with quick and easy access to our latest product offerings.

## Software Integration

Our RETS-compliant software is designed to easily integrate with other industry software solutions such as using web services or development kits.

# zipLogix<sup>™</sup> – Your Leader in Electronic Real Estate Forms and Transaction Management Systems

At zipLogix<sup>TM</sup>, we started with a vision – to streamline the forms process and free real estate professionals from repetitive paperwork. We continue to provide innovative software tools like zipForm®, our industry-standard real estate forms software and zipTMS, our robust transaction management system. These solutions allow agents and brokers to be more mobile, productive and efficient, by providing them with quick and easy access to the information they need to close the deal.

zipForm® is a powerful, easy-to-use real estate contract software program that helps real estate agents and brokers increase productivity by decreasing the amount of time they spend doing paperwork. This is why it has earned the trust of real estate professionals throughout the industry. In addition to zipForm®, our expanded products offer an array of office productivity solutions that are changing the way real estate professionals conduct business.

zipTMS<sup>™</sup>, the online transaction collaboration tool for today's real estate professionals, streamlines workflow and connects agent to clients through a secure website 24/7. By using this web-based transaction management system, agents are provided with an opportunity to track, review and manage all information and activities from listing through closing. Enhance the value of service you deliver to your clients while improving productivity and efficiency. zipTMS<sup>™</sup> is easy to implement and use, providing seamless build-in integration with zipForm<sup>®</sup>.

During the fall of 2015, zipLogix<sup>TM</sup> and the National Association of REALTORS® (NAR) announced a strategic partnership to offer zipForm® Plus and zipTMS<sup>TM</sup>, as a benefit to all NAR members at no cost. The member benefit is available to agents and brokers in good standing with NAR.



# Our Joint Venture Partners:

#### The NATIONAL ASSOCIATION OF REALTORS® (NAR)

"The Voice for Real Estate" and the nation's largest professional real estate association, representing more than 1 million members involved in all aspects of the real estate industry.

ziplogix<sup>™</sup> is a proud REALTOR Benefits® Partner with over 1 million REALTORS® receiving (at no cost) zipForm® and zipTMS<sup>™</sup>, the Exclusive and Official Forms and Transaction Management Software of the NATIONAL ASSOCIATION OF REALTORS®.

#### Real Estate Business Services, Inc. (REBS)

A subsidiary of the California Association of REALTORS® and the leading provider of real estate products and services to practitioners in California.







here just isn't enough time to do the important things that help drive your business, like show properties, meet clients, get to know potential clients and, most importantly, close deals.

That's where ziplogix<sup>™</sup> can help. We can free you from the task of dealing with real estate paperwork and give you the freedom to focus on the tasks that are critical to growing your business.

The ziplogix<sup>TM</sup> family of office productivity solutions can increase efficiency, provide flexibility and improve profitability. They make you more mobile, giving you the ability to access an array of information in real time from virtually anywhere, so you can spend more time perfecting the art of the deal.

With ziplogix<sup>™</sup> productivity tools, you'll have the ability to:

- Eliminate repetitive data entry tasks
- Access and store forms online
- Complete transactions online
- Streamline the forms process
- Track and manage contacts
- Upload documents and images
- Import directly from MLS databases
- Build a custom forms library and more!

Only  $ziplogix^{TM}$  can give you the power to go beyond your office and enter a world where you control your time, location and bottom line.

# zipLogix™ Products

Only ziplogix<sup>™</sup> offers a wide selection of office productivity tools that work seamlessly together, as well as integrate well with other industry-related software. How can we help you GO BEYOND today?

### The foundation on which to build a better business

zipForm® Plus (NAR Member Benefit)\*: The industry's leading real estate forms software available online.

zipTMS™ (NAR Member Benefit)\*: Track and manage all transaction information and activities.

zipForm® Plus Team Edition: Specifically designed for Real Estate Teams.

zipForm® Plus Document Approval: Review and easily approve documents.

zipVault®: Documents safe, secure, and stored in one location.

zipForm® Mobile\*: Connect right where you are!

zipFormMLS-Connect®: Export data stored in MLS databases in real time.

ziplogix Digital Ink®\*: Get signatures quicker with today's technology integrated with zipForm®.

## Your Integrated Partner

As a partner of numerous associations, brokers, and various software vendors, ziplogix<sup>™</sup> knows the value of integration. We offer multiple opportunities for integration with other products and work hard to ensure that developers always have the option of designing applications that easily communicate with the ziplogix<sup>™</sup> family of products. In addition to the software integration options available, ziplogix<sup>™</sup> offers a marketing services program to easily reach real estate professionals.

# zipLogix™ Services

These services allow you to expand your business and help customize your business forms.

Broker Solutions: Take advantage of special pricing with multi-user licenses as well as special administrative features.

Custom Form Libraries: Integrate standard association with custom broker forms.

Custom Broker Screens: Create a custom "skin" that brands our interface with your company brand.

Custom Graphics: Incorporate a logo or business name onto standard and custom forms (where available).

Association Partnerships: Access official form libraries; membership benefits; flexible licensing agreements; forward thinking technology.



<sup>\*</sup>zipForm® Plus and zipTMSTM is brought to you by the National Association of REALTORS®.





18070 15 Mile Road | Fraser, MI 48026

Sales 800.383.9805

Fax 586.790.7582

Support Website support.ziplogix.com

Website www.ziplogix.com